

JANUARY

Date	Focus Sections	Lists	Monthly/Quarterly Special Pubs	Annual Special Pubs. & Events
6	Focus on Minority Owned Businesses			
8	Focus On Nonprofit Leadership			BOOK OF LOBBYISTS & GOVERNMENT LIAISONS Publication Date: January 23 Ad Deadline: Dec. 26
13	Women in Business/ Focus on Minority Owned Businesses	Funeral Services		
15	Focus on Edmond Business		BRIEFCASE Publication Date: January 30 Ad Deadline: January 1	BOOK OF EVENTS Publication Date: January 30 Ad Deadline: January 9
19		Business/Specialty Insurance Agencies		
20	Focus on South OKC			
23	Commercial Real Estate	Office Buildings		ENGAGE OKLAHOMA January 26
26	Education & Training			JEFFREY GITOMER SEMINAR January 28
28	Healthcare Focus	Home Health Care Agencies/ Outpatient Surgery Centers		

FEBRUARY

6	Focus On Nonprofit Leadership			
9		Long-distance Companies		
10	Women in Business/ Focus on Minority Owned Businesses			ACHIEVERS UNDER 40 LEADERSHIP BREAKFAST February 26
13		Hotels	BRIEFCASE Publication Date: February 27 Ad Deadline: February 2	EDUCATION GUIDE FOR OKLAHOMA Publication Date: February 27 Ad Deadline: February 2
16		Office Records Storage Firms		
17		Ad Agencies		
19	Focus on Edmond Business			
20	Commercial Real Estate	General Contractors		
23	Education & Training	Private Schools		
24	Focus on South OKC			
25		Occupational Health Centers		

MARCH

3		Travel Agencies/Air Charter Companies		
6	Focus On Nonprofit Leadership			
9		Audio Visual Equip. Dealer		
10	Women in Business/ Focus on Minority Owned Businesses	Top Exporters	SQUARE FEET Publication Date: March 3 Ad Deadline: January 27	INNOVATOR OF THE YEAR Event Date: March 12
16		Copying Services		
17		Sign Companies		
18	Healthcare Focus	OB/GYNs	BRIEFCASE Publication Date: March 31 Ad Deadline: March 2	
19	Focus on Edmond Business	Aerospace Employers		
20	Commercial Real Estate	Homebuilders/Construction Companies		
23	Education & Training	Electrical Contractors		
24	Focus on South OKC	Chambers of Commerce		
25		Rehabilitation Centers		
31		Nanotechnology Cos.		

WE'RE GOOD FOR BUSINESS

	Date	Focus Sections	Lists	Monthly/Quarterly Special Pubs	Annual Special Pubs. & Events
APRIL	1		Accounting Firms	BRIEFCASE Publication Date: April 30 Ad Deadline: April 1	JOURNEY TO EXCELLENCE Event Date: April 6
	3	Focus On Nonprofit Leadership	Conference Centers & Meeting Facilities		
	14	Women in Business/ Focus on Minority Owned Businesses			
	15		Air Cargo & Package Express Service		
	17	Commercial Real Estate	Moving Companies		
	21		Day Spas		
	22		Environmental Firms/ Biotechnology Firms/Recycling Cos.		
	23	Focus on Edmond Business	Art Galleries/Museums		
	24		Cities/Towns		
	27	Education & Training	MBA Programs		
	28	Focus on South OKC	Video Production Companies		
	29		Sports Medicine Facilities		
MAY	1		Law Firms/Florists	BRIEFCASE Publication Date: May 29 Ad Deadline: May 1	LEADERSHIP IN LAW Publication Date: May 1 Ad Deadline: April 8
	7	Focus On Nonprofit Leadership			
	11		Internet Service Providers		
	12	Women in Business/ Focus on Minority Owned Businesses			
	14		Highest-Paid Executives/ Highest-Paid Public Officials		
	15	Commercial Real Estate	Property Management Firms		
	18		Manufacturing Employers/ Executive Search Firms		
	19		Public Companies		
	21	Focus on Edmond Business	Airlines		
	26	Focus on South OKC/Education & Training			
27		HMOs/PPOs			
29		Private Contractors @ Tinker			
JUNE	2		Financial Planning Companies	BRIEFCASE Publication Date: June 30 Ad Deadline: June 1	AEROSPACE SUMMIT Publication Date: June 11 Ad Deadline: April 30
	4	Focus on Nonprofit Leadership	Golf Courses (toughest)		
	5				
	8		Wireless Communications Retailers		
	9	Women in Business/ Focus on Minority Owned Businesses			
	11		Health Care Management Companies		
	18	Focus on Edmond Business	Hunting Outfitters		
	19	Commercial Real Estate			
	22	Education & Training			
	23	Focus on South OKC	Companies With Staying Power		
24		Clinics & Medical Groups			
26		Residential Real Estate Associates/ Residential Real Estate Teams			

WE'RE GOOD FOR BUSINESS

JULY

AUGUST

SEPTEMBER

Date	Focus Sections	Lists	Monthly/Quarterly Special Pubs	Annual Special Pubs. & Events	
2	Focus on Nonprofit Leadership	Special Events/Attractions	BRIEFCASE Publication Date: July 31 Ad Deadline: July 1	THE BEACON AWARDS Publication Date: July 10 Ad Deadline: June 11 Event Date: July 9	
7		Venture Capital Firms			
8		Cosmetic Dentists			
10		Engineering Firms			
13		Graphic Design Companies			
14	Women in Business/ Focus on Minority Owned Businesses				
16	Focus on Edmond Business				
17	Commercial Real Estate	Commercial Real Estate Brokers			
20		Office Product/Supply Companies			
22		Medical Labs			
24		Residential Real Estate Agencies			
27	Education & Training	Non-manufacturing Employers			
28	Focus on South OKC	Securities Firms			
4		Airports/Credit Unions	BRIEFCASE Publication Date: August 31 Ad Deadline: August 3	ACHIEVERS UNDER 40 LEADERSHIP BREAKFAST August 27	
5		Plastic Surgeons			
6	Focus on Nonprofit Leadership	Special Event Planners			
7		Bed & Breakfast Inns			
10		Telephone Systems Suppliers			
11	Women in Business/ Focus on Minority Owned Businesses				
14		Most Expensive Neighborhoods			
17		Employee Benefit Consultants / Assistance Programs			
18		Women Owned Businesses			
20	Focus on Edmond Business	Oklahoma-based Franchises			
21	Commercial Real Estate				
24	Education & Training	Patent Assignees in Oklahoma			
25	Focus on South OKC				
26		Retirement Communities/Nursing Facilities			
1		Area Banks/Nonlocal Banks	BRIEFCASE Publication Date: September 30 Ad Deadline: September 1	TULSA HOUSE BEAUTIFUL SHOW Publication Date: September 10 Ad Deadline: August 10 Event Date: September 11-13	
3	Focus on Nonprofit Leadership				
8	Women in Business/ Focus on Minority Owned Businesses				
11		Apartment Communities/Subdivisions			
14		Computer Training Companies/ Trucking Companies			
17	Focus on Edmond Business				
18	Commercial Real Estate	Real Estate Development Cos.			
21		Office Furniture Dealers			
22	Focus on South OKC	Printing Companies			
23		Behavioral Health Facilities & Exercise/Fitness Centers			
28	Education & Training	Business Incubators			
					METRO 50 Publication Date: September 16 Ad Deadline: August 21 Event Date: September 15

WE'RE GOOD FOR BUSINESS

	Date	Focus Sections	Lists	Monthly/Quarterly Special Pubs	Annual Special Pubs. & Events
OCTOBER	1	Focus on Nonprofit Leadership			
	9	Holiday Party Planner	Catering Companies		WOMAN OF THE YEAR Publication Date: October 2 Ad Deadline: September 1 Event Date: October 1
	12		Computer Retailers/ Web Development & Design Companies		
	13	Women in Business/ Focus on Minority Owned Businesses	Oil & Gas Companies		
	14		Laser Eye Surgery Practices		OKLAHOMA CHOICES Publication Date: October 29 Ad Deadline: September 7
	15	Focus on Edmond Business		BRIEFCASE Publication Date: October 30 Ad Deadline: October 1	
	16	Commercial Real Estate	Casinos		
	19		Employment Services		SMALL BUS. ADMIN. RESOURCE GUIDE Publication Date: October 29 Ad Deadline: October 1
	20		Family Owned Businesses		
	23		Restaurants		
26	Education & Training	Colleges & Universities			
27	Focus on South OKC	Office Machine Dealers			
28		Radiology & Imaging Centers		HALL OF HONOR Event Date: TBD	
NOVEMBER	3		Depository Institutions		
	5	Focus on Nonprofit Leadership			
	6	Corporate Relocation	Extended Stay Hotels/ Wineries		THE JOURNAL RECORD CALENDAR 2010 Publication Date: December 4 Ad Deadline: October 30
	9		Computer Consulting Companies		
	10	Women in Business/ Focus on Minority Owned Businesses		BRIEFCASE Publication Date: November 30 Ad Deadline: November 1	
	13	Holiday Gift Giving	Malls/Shopping Centers/Title Companies		
	16		Payroll Providers		SQUARE FEET Publication Date: November 13 Ad Deadline: October 16
	17		Minority Owned Businesses		
	19	Focus on Edmond Business	Property & Casualty Insurance		ACHIEVERS UNDER 40 LEADERSHIP BREAKFAST November 19
	20	Commercial Real Estate	Multifamily Property Mgmt. Cos./ Architectural Firms		
23	Education & Training	Technology Centers			
24	Focus on South OKC	Advertising Promotional Products			
25		Health Care Systems/Hospitals			
DECEMBER	1		Savings Banks		
	3	Focus on Nonprofit Leadership	Nonprofit Agencies/Foundations		BEST DRESSED AWARDS EVENT December 3
	8	Focus on Minority Owned Businesses/ Women in Business			
	14		Wireless Service Providers		BOOK OF LISTS Publication Date: December 26 Ad Deadline: November 2
	17	Focus on Edmond Business		BRIEFCASE Publication Date: December 31 Ad Deadline: December 1	
	18	Commercial Real Estate	Industrial Parks		
	22	Focus on South OKC			YEAR IN REVIEW Publication Date: December 31 Ad Deadline: December 4
	23		Medically Based Fitness Centers		
	28	Education & Training			
	29		SBA Lenders		

Weekly Features in The Journal Record

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Energy Focus	<i>Syndicated Column</i> Sales Moves by Jeffrey Gitomer	Health Focus	Legal Beat	Real Deals by Darren Currin
Perspectives		Health Briefs		These Walls
These Walls	Around Town by Joan Gilmore			Real Estate Transactions
Around Town by Joan Gilmore	JR Index & Launching Pad New Businesses in Oklahoma	Around Town by Joan Gilmore	Around Town by Joan Gilmore	Downtime

Daily Feature in The Journal Record: Business World, The Markets, State Lines, Energy Report, For the Record, Biz Calendar and Legal Notices.

The Journal Record Publishing Company also produces The Journal Record Legislative Report, Energy Report, and Insurance Report. These products provide indepth legislative coverage in a printed and online format. Call 405-235-3100 for more information.

P.O. Box 26370 • Oklahoma City, OK 73126-0370 • (405) 278-2820 • Fax (405) 278-6907
401 S. Boston, Suite 105 • Tulsa, OK 74103 • (918) 295-0098 • Fax (918) 295-0031